

# *Presentation of Raw Milk Connect*

*Vancouver September 12th*

*By Tove Asmussen*



# ***Raw Milk Connect, - what is that?***

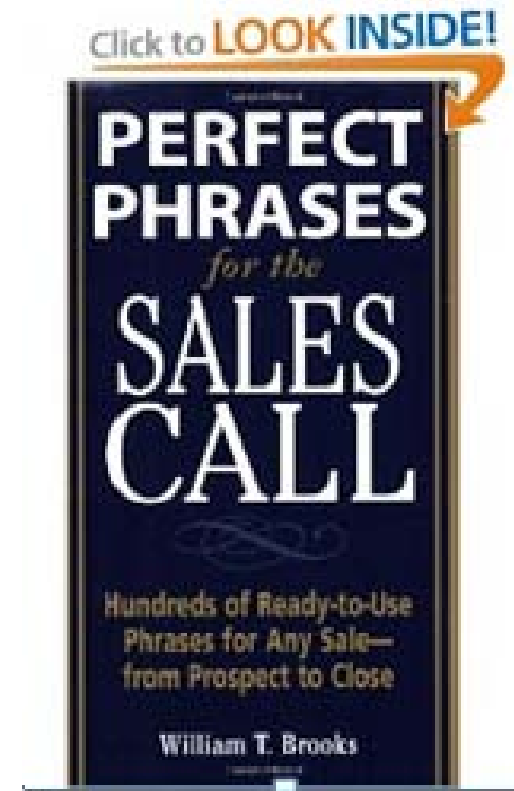
*We want to assist members of the raw milk part of the dairy industry to improve their business.*

*We want to do this by offering you a web based community where you can improve your profitability by:*

*Connecting with your colleagues globally*

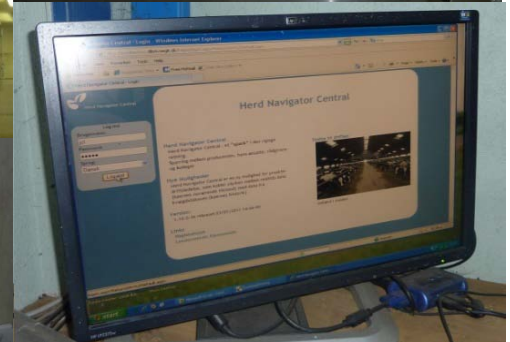
*Offering inspiration and consultancy in developing new business*

*Giving access to all relevant information within your business*



# Why Raw Milk Connect?

- *Labs specialized in analysing raw milk in large quantities are in a niche.*
- *You are quite few, spread out world wide, - but with similar challenges!*
- *Sharing knowledge, - exchanging tips and tricks is essential, - we must use the internet to do it!*



# Who are our target customers?

- *Managers and employees at laboratories where raw milk analyses is an important part of the business*
- *The customers of above laboratories, - dairies, DHI board members, breeding organizations reference laboratories etc*
- *Vendors, - suppliers of services to above laboratories, - suppliers of advisory service, equipment, consumables, logistic solutions etc.*
- *Dairy farmers who want to know more about milk analyses and the potential benefits of these on their results.*
- *Agricultural universities*



# *Raw Milk Connect has four legs....*

- Gathering and distribution of the latest news from the raw milk industry*
- Relevant and competent global advisory service*
- We offer a forum*
- We offer a Vendors Site.*

*We want to offer a mutual communication platform for all players in the market*



# Let's have a look....



- and Share Knowledge

Home

Profiles

Services

Library

Blog

Contact Us

References

Members

Quick access to services. Click image of interest

Knowledge Share



Global Raw Milk News



Advertiser of the month

AIA - Laboratorio Standard Latte



**SAFETY GUIDE FOR YOUR ANALYTICAL ACCURACY**

Vælg sprog

Leveret af Oversæt

**Check it out!**

[Raw Milk Event Calendar](#)

**Announcements**

[Analytical methods for detecting the presence of antibiotic residues](#) 29-Aug-2011

Posted by Berte Asmussen, 28-August 2011  
Read the paper about analytical methods for detecting ..

*You can exchange information or ask questions to colleagues worldwide. KOP's will blog!*



*We will write about new activities from labs etc, - or they will write them selves!*

*We want to supply you with a quick and informative overview of suppliers for your lab!*

*We offer consultancy, remote or on site*



## SAFETY GUIDE FOR YOUR ANALYTICAL ACCURACY

The main activities of LSL are the production of **Reference Materials** and the organization of **Proficiency Tests**.

About 200 laboratories of the Italian dairy sector, participate in our proficiency tests and use our reference materials.



Read the entire list of our products and services [here](#) or visit AIA Laboratory

*All vendors advertising at the Raw Milk Connect portal will have access to this possibility!*

*They can reach a worldwide audience with specific information in an ad, - supplemented with more information and access to their own homepage.*

*Three vendors have already used this opportunity, - and more are underway!*

## Announcements

### Analytical methods for detecting the presence of antibiotic residues

29-Aug-2011

Posted by Berte Asmussen, 28-August 2011

Read the paper about analytical methods for detecting ..

### Changing times ask for timely changes

18-Aug-2011

Blog post by Harrie van den Bijgaart, Operations manager laboratories, 18-August 2011 The..

### Brazil 2011– a country of extremes!

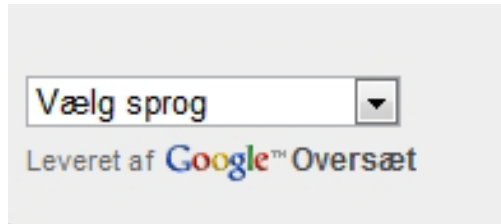
05-Aug-2011

Article posted by Berte Asmussen August 2011

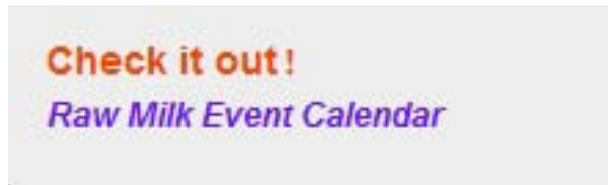
*Since May we have posted a number of articles:*

- *about lab automation*
- *the future of your labs seen from Danish and Dutch dairy farmers' perspective*
- *blogs from Key Opinion Leaders*

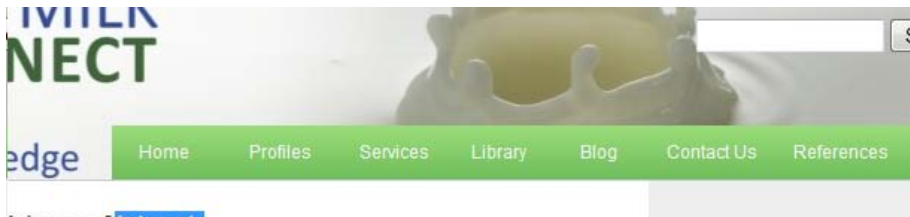
# *Other functionalities.....*



*Google translate installed !*



*A calendar where you easily can upload events!*



*A menubar showing all entries....*

Geo Location

[View All](#)

